SAMPLE PRESS RELEASE TO LOCAL MEDIA

Media Release Contact:

[Insert your name and contact info here]

CERN Foundation Media Contact:

Kristin Odom (844) 237-6674 kodom@cern-foundation.org

cern-foundation.org

Ependymoma Awareness Day

On May 8, 2017, we invite you to join patients, caregivers and medical professionals around the world in recognizing Ependymoma Awareness Day. Ependymoma Awareness Day offers a rare opportunity to focus attention on this tumor which affects the brain and spine of all age groups - from infants to older adults.

[Insert how you have been affected by ependymoma]

[If you are holding an Awareness event, insert information about your event: when, where, event details]

Would you consider running a featured story to help us increase public awareness of this rare tumor? We are grateful for any media attention to help our cause.

Thank you for your consideration.

Sincerely,

[Signature and title]